

PDBA COMMUNITY MEETING MINUTES APRIL 2015

Board of Directors: Phil Wojtowicz, Kathie Henk, Kyle Westberg, Robert Karazim, Ted Buckner, (Bob Waun absent out of state on business)

Phil Wojtowicz Begins the meeting by announcing the changes of the Board of Directors. Glen Konopaskie is stepping down as president to assume the role of Downtown Director. Phil will be assuming the role of Board president. This change will not affect PDBA daily business as no communication channels will change.

Phil then introduces Pontiac Mayor Deirdre Waterman so that she can give her monthly update.

Mayor Waterman Summary: She starts off with introducing Pastor Doug Jones, leader of the Greater Pontiac Community Coalition and head of Pontiac's Woodward Dream Cruise (WDC) event for the last fifteen years. Mayor Waterman wants to see Pontiac's WDC event move successfully into its next phase. She wants The City of Pontiac (CoP) to have a voice in WDC planning with the intent of highlighting all of the great things Pontiac has to offer. She wants to make sure Pontiac is shown in a positive light and that all WDC requirements are met. It is Mayor Waterman's feeling that the PDBA is well qualified to head the WDC and make it an attraction for new business. She then gives the floor to Pastor Jones.

Pastor Jones Summary: Pastor Jones begins by describing the beginnings of the PDBA. Pastor Jones has partnered with Kathie Henk for over 20 years on various projects. The first being a rummage sale. That sale saw a uniting of volunteers that would come to form what is now known as the PDBA. He is turning the running of WDC over to the PDBA because he is confident PDBA is more than capable to manage the event. He sees WDC as a driver to show off Pontiac culture, safety, and business.

Vote:

Motion From floor by Robert Karizim to approve PDBA control of WDC and hiring the Major group to manage.

- Maureen thanks Pastor Jones on behalf of Downtown 51
- Flaming Pistons Car Club is in support.
- Blair McGowan would like to know financial implications of a PDBA takeover
- Glen: Major will and through sponsorship.
 - Major Group is Brian Major
 - Vote is permission to contract Major
 - Due diligence was performed through checking references on Major Group
 - Major can pull off event on short notice
 - No grants have been discussed.
- Blair motions to vote on taking over WDC and negotiating with Major separately.
 - RK moves to vote on hiring Major Group
- Christian provides context on how PDBA came to hire a promotor.
 - After much research in prior years, promotions found that it did not have the capacity to pull off WDC

- It was then decided that the best move would be to hire a promotor to head the WDC on behalf of the PDBA
- Blair asks about the financial risk and contribution on part of the PDBA
 - Glen stated Major assumes all risk
- Pastor Jones: PDBA is a part of Pontiac and the vote is to take the event over for Pontiac
- Major is a gret partner because of Pontiac roots
- Question regarding parking at WDC
 - PDBA will remain in control of parking
- Joe H gives WDC history
 - All that will change is PDBA is in charge
 - In favor of 2 votes
 - Birmingham is a good example of contractor relationship
- Robert makes the two motions seconded by Jim Trebus
- Christian adds more findings od the WDC committee from prior years
 - Lots of ideas, little funds
 - We need sponsorships. It doesn't make financial sense to not accept them
 - Early sponsors have been identified
 - Need yes vote to move forward
 - Suggests motion to vote on income package
- Vote called: PDBA to assume control of the Woodward Dream Cruise event for the City of Pontiac.
 - Yeas: 25
 - Nays: 0
- Vote: Membership approval for PDBA to negotiate contract with the Major Group
 - Yeas: 21
 - Nays: 0

Next month's speaker will be **Belinda** with CEED

Q1 finanical update

These numbers **ARE NOT FINALIZED**, and do not include In-Kind estimates.
Details to follow in February Voter package

INCOMPLETE / PRELIMINARY DATA

Proposed 2015	General (dues) Fund	DBA Park Fund	Canvas Pontiac Fund	On-Street Parking Fund	Administration Fund	Historic Wayside Marker Fund	Assignment of Committee Funds	Projected Fund TOTAL
Balance	\$1,028.00	\$2, 916.00	\$23,896.00	\$43,589.00	\$18,695.00	-\$200.00	TBD	\$89,924.00
Income								
Expenses								
Balance	\$3,409.00	\$5,654.00	\$24,991.00	\$32,551.00	\$9,681.00	\$0.00	TBD	\$44,023.00

Parking update

- April 8 Public relation notices started
- April 13th Paid Program Kicked off
- April 20th Friendly warnings issue
- April 27th Enforcement begins (tentative date)

Rev Kelsey has questions on parking

3 hour parking on Wayne

3 hour access will be evaluated based on traffic reports.

Christian explained that thanks to promotions educating the Downtown area, complaints have been minimal

Issue with using cards at machines has been addressed

SP+ Ambassadors will be issuing the parking notices

Robert Karazim Canvas Pontiac

Canvases will be up by the end of the month

56 total submissions

Looking for 5 more businesses

Working with OC on maps to connect Franklin historical district

Crime Stats

- Only 6 crimes occurred on weekdays this month in Downtown Pontiac, with the other 16 occurring over the weekends
- An average of 0.27 crimes per weekday.
- Pontiac as a whole had 538 incidences this month. This is up from the 255 incidences in the prior month.
- Only 4% of crimes occurring in Pontiac occur downtown.

Open Mic Items

Jim Terebus talks about his Halfway to Halloween event April 17-19

Lena Vulaj Genisys bar and grill

Working hard to go above and beyond expectations

Wants to help community

More than a typical coney island restaurant

20 years of restaurant experience

29 S Saginaw (former Lillys café) 7am-4pm Possible 24hr weekends

Tim from Goldner walsh gives an update on his Cinco de Tres event

Donna with PRCC gave us an update on their carnival and Crystal Lake Golf outing

More info at Pontiacrc.com

Jay from Madcow Leather gave an update on planning his motorcycle event

Thunder in Pontiac

general plan in place

Motorcycle event and concert

Will see Robert on event

Christian gives an update on Mobile Comply hires

10 new employees in Pontiac

investment in Pontiac because of community.

Ted Buckner

Discussing business oppurtunities in Pontiac 12pm April 16th 19 N Saginaw \$10 admission

Official flower of WDC?

Kym from Grace gave us an update on their cleanup event